



2019 AFCI CINEPOSIUM

BID GUIDE

Cineposium Conference is a hallmark, annual event for the AFCI. It's an education-based conference for film commissions and industry executives from around the globe, and a unique opportunity for AFCI Members to brainstorm solutions, learn, and seek answers to the challenges they face in an ever-evolving industry.

Cineposium holds the distinction as the only conference specifically focused on education for film commission professionals. It has earned recognition as the premiere conference bringing film commissioners and the entertainment industry together, to share knowledge and experiences in a collaborative atmosphere.

The AFCI is pleased to announce that bids are now being accepted from qualified film commission and affiliate members interested in hosting Cineposium 2019. As part of a rotation cycle, the conference is eligible to be hosted anywhere in the world.

Bids for the 44th edition of the international conference should suggest a compelling case for hosting that will resonate with our members and demonstrate your financial ability and commitment.



JESS CONOPLIA, *President AFCI*
jess.conoplia@afci.org

Thank you for your consideration in putting forward your bid. Should you have any questions, please get in touch.

The purpose of Cineposium is to educate AFCI members and their associated colleagues on current trends and topics while inspiring cooperation, creativity and success at an international level. The event includes two to three days of speakers, panels and industry dialogue. In addition to the conference, the AFCI may (in consultation with the host), offer one to two days of workshops on advanced topics for film commissioners. Cineposium is part of AFCI's Professional Education Program.



Hosting Cineposium has wide-ranging benefits, enabling its host territory

“It’s such a great experience to discover your own city through the eyes of your colleagues. It’s also extremely valuable to have the chance to share your locations, facilities and culture with industry professionals from all over the world”.

MONTSERRAT GUIU I VALLS
 Barcelona Film Commission, past Cineposium host

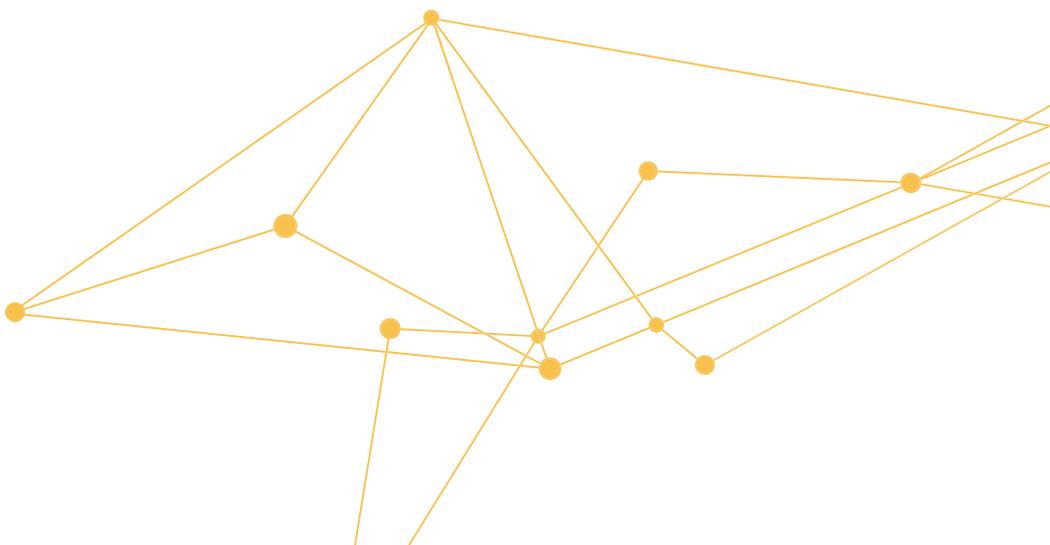
to showcase its culture as well as demonstrate and connect its industry to our global audience. The AFCI recommends that the selected host partner with their local tourism and/or economic development related organizations as well as other

THE HOST

agencies in their jurisdiction. The host will need to demonstrate their ability to create a well-organized event. AFCI staff will work closely with the host to develop engaging programming that fits the needs of today’s film commissioners and other industry professionals. If necessary, the AFCI will also provide introductions to guest speakers and potential VIPs.

THE BENEFITS OF HOSTING

- Significant opportunity to **showcase your culture** and to encourage networking and relationship-building with film commissions, industry and executive colleagues from around the world.
- Attention (and **increased profile**) of the host’s local officials, industry executives and community decision-makers.
- Local stakeholders develop an increased understanding of both the film commission’s and the industry’s role in **economic development** of the creative industries.
- **Education and networking** for Industry, regional partners, liaisons and the wider community.
- Reinvigorated and **inspired staff and boards** of film offices, economic development and tourism agencies.
- Increased **international visibility** through showcasing your location to production and economic development industries.
- Ability to showcase your culture to **influential attendees** to share around the world.
- Be in the **global spotlight** as the event is marketed and publicized worldwide via AFCI.



The financial commitment to host AFCI Cineposium 2019 includes both a cash contribution to the AFCI for licensing and event support, and the guarantee the host can cover on-ground Cineposium Conference expenses.

The host must be prepared to allocate resources in addition to staff/volunteers to work with the AFCI team to produce the event. This will include tasks involving hotel and event venues, transportation, extending information to local stakeholders and local service providers, collating and providing information important to attendees in addition to other logistical needs before, during and after the conference. This description of the commitment required is based on feedback from previous Cineposium hosts. For the best experience and to be considerate to all involved, AFCI desires to be open and transparent with the commitments required.

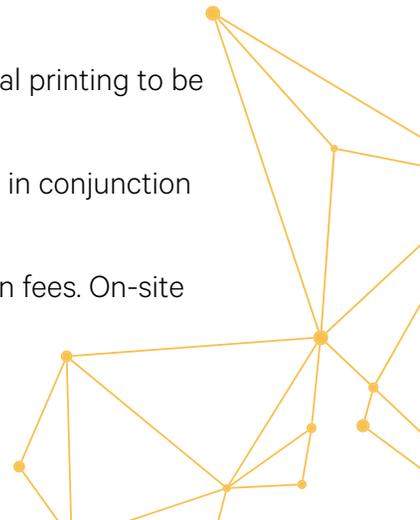
In its most basic form, hosting Cineposium requires:

- **A minimum of US \$50k cash to AFCI for licensing and event support.**
- **Budget or in-kind contributions/ sponsorship to cover expenses related to hosting the event.**
- **Staffing/volunteers to coordinate at conference prep, production and wrap stages.**

WHAT AFCI WILL DELIVER



- The right to license our event.
- Program the content for Panel sessions, workshops and secure keynote speakers in association with the host. (cost of travel, accommodation, and other associated expenses to be covered by host).
- Provide and broker connections and access to industry panellists and speakers. (cost of travel, accommodation, and other associated expenses to be covered by host).
- Joint marketing of the event with the host to its members and industry.
- Design and production of event booklet (final printing to be done by host).
- Communication and promotion of the event in conjunction with the host.
- Pre-registration and collection of registration fees. On-site (on the day) registration will be done by the host.



The successful proposal will meet or address the following:

- **Ability to host the conference between late September and early October**
- **Accessibility to an international airport (ideally 1hr max travel distance) with direct flights from major international cities, and reasonable connections to other cities**
- **Facilities to accommodate up to 150 conference attendees, including:**
 - **VIP green room**
 - **Main conference room**
 - **Opening and Closing reception and**
 - **Banquet style lunch**
- **Ability to work with AFCI to curate the programme**

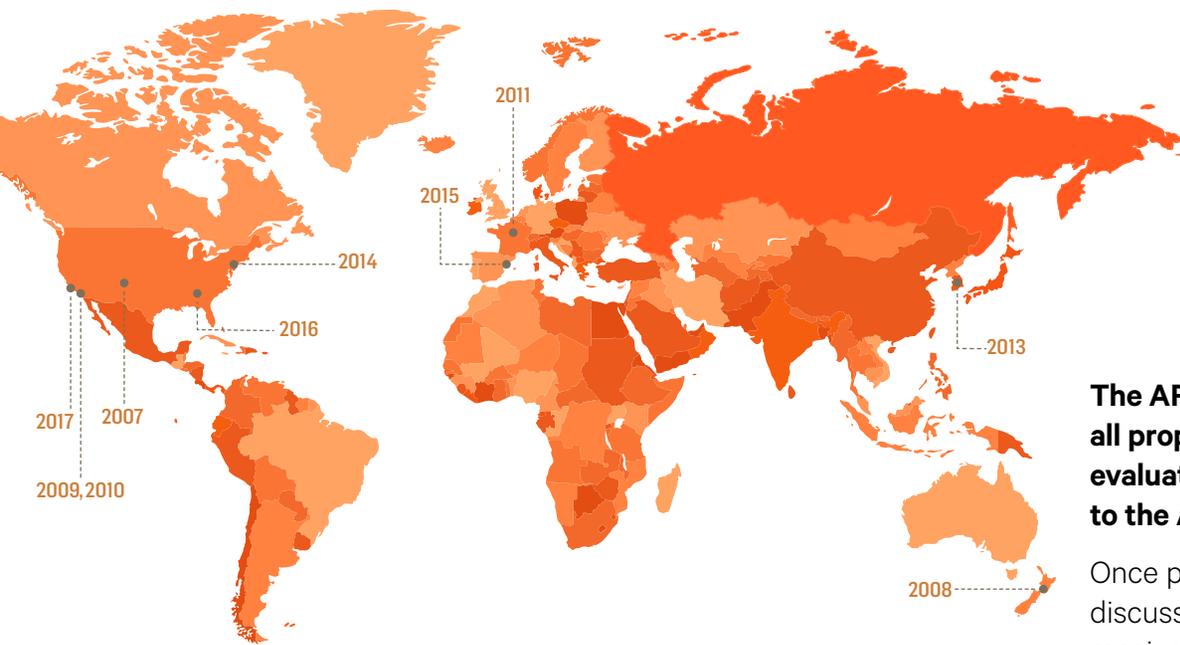
Additional consideration will be given to hosts able to schedule the conference near another industry event, such as a market, festival or similar

Be sure to provide important information necessary to address transportation or other logistical considerations.

AFCI will keep registration fees generated by the event.

additional details

- **A commitment of a minimum of US \$50k paid to AFCI for the above deliverables and licensing fee.**
- **Confirmation the host has the ability to deliver the event, both financially and in terms of human resources/support.**
- **Commitment to cover travel and accommodation costs for key AFCI staff and Cineposium VIPs, including one site visit pre-event for an AFCI team member.**
- **Event planning staff or contractors to deliver the event**
- **Cost and planning of Opening and Closing receptions**
- **Provision of local event-specific transportation (buses or other transport between hotel and venues).**
- **Accommodation deals/hotel rates for Cineposium attendees (with the exception of AFCI staff and VIPs, Cineposium attendees will cover their own accommodation costs), if a deal is available.**
- **Catering for the event – proposal will list what the host will provide.**
- **Cost and logistics associated with venues for the event**
- **Joint marketing of the event with AFCI**
- **Local printing of the Cineposium booklet (designed and produced by AFCI)**
- **On-site guest registration including staffing of registration tables and provision of event badges/lanyards.**
- **Expenses related to VIP Guests, (Travel/Accommodation/Visas etc). The AFCI will broker access to and facilitation of industry players. The number of VIP/ Industry will likely be governed by the budget available to fund travel.**

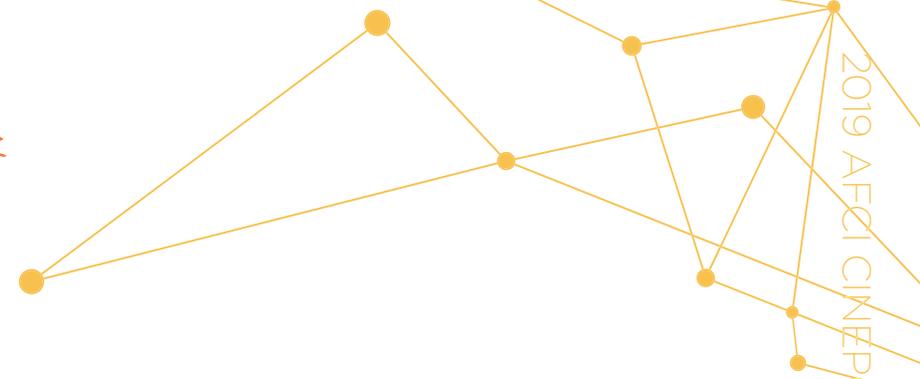


As part of a three-year rotation cycle, the conference venue is open to proposals for hosts anywhere in the world.

Previous conferences were hosted in:

- 2017** // LOS ANGELES, CA, USA
- 2016** // ATLANTA, GA, USA
- 2015** // BARCELONA, SPAIN
- 2014** // NEW YORK CITY, NY, USA
- 2013** // JECHEON, SOUTH KOREA
- 2011** // ENGHEN-LES-BAINES, FRANCE
- 2010** // UNIVERSAL CITY, CA, USA
- 2009** // UNIVERSAL CITY, CA, USA
- 2008** // WELLINGTON, NEW ZEALAND
- 2007** // SANTA FE, NM, USA

PAST LOCATIONS



The AFCI Cineposium Site Selection Task Force will review all proposals submitted before the deadline. A written evaluation including a final recommendation will be provided to the AFCI Board of Directors for discussion and approval.

Once packages are received, terms of payment will be discussed. In appreciation of the fact that many of our bids are received from international Members, the AFCI will negotiate with the successful bidder.

The selected host will be required to enter into a written contract that includes the responsibilities and requirements of both the host and of the AFCI.

The AFCI will announce the 2019 host in October 2018.

Press releases will be approved for local, national and international industry.

PLEASE DO NOT HAVE VENUES OR VENDORS CONTACT THE AFCI DIRECTLY

The bid proposal must be submitted digitally to:

Jess Conoplia, President AFCI

Phone: +1-323-461-2324 | Email: jess.conoplia@afci.org

Email your proposal before the deadline of

FRIDAY, SEPTEMBER 28, 2018

If you are interested but will have trouble meeting this deadline, please contact us.

HOST SELECTION

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